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Youve Got 8 Seconds

To get heard, says high-stakes communications expert Paul Hellman, you need to focus your message, be slightly different, and deliver with finesse. Through fast, fun, actionable tips, You've Got 8 Seconds explains what works and what doesn't, what's forgettable and what sticks. With stories, scripts, and examples of good and bad messages, the book reveals three main strategies: You've Got 8 Seconds: Communication Secrets for a ... To get heard, says high-stakes communications expert Paul Hellman, you need to focus your message, be slightly different, and deliver with finesse. Through fast, fun, actionable tips, You've Got 8

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... The average attention span today has dropped to 8 seconds (which means you may want to send out detailed bullet points reviewing what was discussed at your last staff meeting). With more distractions today than ever before for the average person, it has become as difficult as it's ever been to get a message across. You've Got 8 Seconds: Communication Secrets for a ... Communication, after all, is something we all do all the time without giving it a great deal of thought. You've Got 8 Seconds could change that as Hellman explores how to avoid being lost in the communication avalanche that came with the Information Age. Oh, and did I mention that you might also find yourself laughing out loud as you

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dropped to 8 seconds. To get heard, says high-stakes communications expert Paul Hellman, y You've Got 8 Seconds - three.1examplep.com To get heard in this ADD-filled, phone-addicted culture, one must focus their message, be slightly different, and deliver with finesse. In You've Got 8 Seconds, high-stakes communications expert Paul Hellman uses fast, fun, actionable tips to explain what works and what doesn't, what's forgettable and what sticks, when it comes to getting your message to land. You've Got 8 Seconds: Communication Secrets for a ... "You've Got 8 Seconds teaches you to find the core of your message and make it memorable. Filled with powerful insights and humor, this is a must-read for

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anyone who wants to sell their ideas or themselves. I started using Paul's tools immediately, and urge you to do the same." — Jon Peters, CEO, AthenaOnline You've Got 8 Seconds: Communication Secrets for a ... Communication, after all, is something we all do all the time without giving it a great deal of thought. You've Got 8 Seconds could change that as Hellman explores how to avoid being lost in the communication avalanche that came with the Information Age. Oh, and did I mention that you might also find yourself laughing out loud as you read it? Amazon.com: Customer reviews: You've Got 8 Seconds ... To get heard, says high-stakes communications expert Paul Hellman, you need to focus your message, be slightly different, and

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